

Lauren E. Devine - Graphic Designer & Web Developer

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2472 Riffel Ct. | Castro Valley, CA 94546

EXPERIENCE OVERVIEW

Highly creative and multi-talented Graphic and UI/UX Designer (print and web) with extensive experience in customer service, project management, graphic design, production, sales and marketing. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication skills. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining winning partnerships. Passionate and inventive creator of branding strategies and graphic design. Accustomed to working in deadline driven environments, with full responsibility of time and budget management.

- Experienced with design concepts for packaging, advertising, all print and web-based design
- Excellent customer service and interpersonal skills
- High energy, self-starter and dependable worker
- Highly flexible and adaptable to changing organizational needs
- Demonstrates continuous growth and achievement of results

TECHNICAL PROFICIENCIES

- Proficient at PC and Mac based systems, Microsoft Office Suite 2011, Adobe Creative Design Suite (CC): Photoshop, Illustrator, Dreamweaver, Flash and InDesign, WordPress CMS, Balsamiq, Final Cut Express.
- Proficient in HTML/HTML5, CSS3, wire-framing, hi-res mockups (Photoshop/Illustrator), and CSS/graphic asset prep for engineering teams.
- Basic understanding of PHP, Javascript, etc.

Print

Logos
Business Cards
Forms & Stationery
Custom Artwork/Layout
Brochures and Media Kits
Postcards and Mailers
All Types of Print & Web Ads

Web & Multimedia

UI / UX Design
Wireframing
Websites / Social Media
Webcast/Console Design
Animated or Static Web Ads
Virtual Tradeshow Design
PowerPoint Presentations

Other

Vehicle Graphics
Magnetics
Vinyl Decals
Flags
Banners
Electric Signs
All Types of Signs

EMPLOYMENT HISTORY

Ohlone College, Fremont, California

Adjust Faculty - "Business Basic for MultiMedia" Seminar Course

Spring 2015, Fall 2015

Las Positas College, Livermore, California

Adjunct Faculty - Advanced Web Development & Client Mgmt.

Spring 2014

Life Chiropractic College West, Hayward, California

2-Day Seminar Guest Speaker: "Branding Your Practice"

Every Quarter Since 2013

DevinePortfolio, Inc., Bay Area, California

President | Graphic Designer | Web Developer

2008 to Current

ON24, San Francisco, California

- Manager, Creative Services Dept. and Expert UI/UX Designer, Product Engineering Dept.
- Senior Graphic User Interface Designer & 2D Lead
- Graphic User Interface Designer
- Product Support Specialist

Oct 2011 to March 2012
Feb 2010 to Oct 2011
Aug 2009 to Feb 2010
Nov 2008 to Aug 2009

The Sign Shop, Central Valley & Bay Area, California

Owner | Operator | Graphic Designer

2005 to 2008

DESIGNtek, Turlock, California

Co-Owner | Graphic Designer

2002 to 2004

EDUCATIONAL BACKGROUND AND TRAINING

Ohlone College, 2013

Took HTML5 course - Received "A".

Continual Self-Education: Various websites, eBooks, blogs, Lynda.com and KelbyTraining.com

I continue to self-educate / update my knowledge using these online resources. This year I will be focusing on SEO as it relates to WordPress websites.

Kelby Training Seminar: Photoshop CS5.5, 2011

This was a one-day seminar teaching very useful tips and tricks in Photoshop CS5.5

Private tutelage under Mark Schaeffer, 2010

I continued my Flash Actionscript and Dreamweaver education via private tutelage in order to go beyond the standard program coursework.

Chabot College 2-Year digital media certification program, 2009

Coursework completed: Photoshop, Illustrator, Dreamweaver, Flash Animation, Flash Actionscript and Final Cut Pro.

Stanislaus State University, Stanislaus, CA

B.A. in Music Composition, 2002

Vehicle Wrap Seminar by Avery Products

Small Business Marketing Strategies (International Sign Association Conference)
Graphic Design "Color Palettes and Design" (ISAC)

AWARDS, RECOGNITIONS & OTHER ENGAGEMENTS

- Presentor "Business Basics for Multimedia Students" - Ohlone College (Every spring semester since 2013)
- Presentor "Branding Your Practice" - Life Chiropractic College West (Quarterly since 2013)
- Judge for multimedia contest for the Digital Imagery and Website Design categories at Ohlone College (Every spring semester since 2013)
- Award winning in graphic design and ad layouts from the National Association of Newspaper Publications (2004)
- Award winning in sales and telemarketing from the California Association of Newspaper Publications (2004)

TESTIMONIALS & REFERENCES

- Portfolio online at www.devineportfolio.com. More designs available upon request.
- Testimonials from vendors, clients, employees, superiors, co-workers and clients available online at www.devineportfolio.com and on Yelp. More available upon request.